



**CHOITHRAM
SCHOOL**
NORTH CAMPUS

DISHA

Developing Insights & Self-awareness for Higher Ambitions

OUR COMMITMENT TO STUDENT SUCCESS

In a rapidly evolving world, making informed decisions about academic streams and future careers is one of the most important responsibilities of young learners and their families. At Choithram School North Campus, our core mission is to empower students to realize their ambitions by fostering self-awareness, practical insights, and confidence in every choice they make.

We are proud to announce the launch of DISHA - Developing Insights & Self-awareness for Higher Ambitions, a specialized guidance and counselling programme for students. Every child is unique; our vision is to guide each one in discovering and pursuing their path with clarity and conviction.



PROGRAMME PHILOSOPHY & OBJECTIVES



- Encouraging self-understanding to make informed stream and career choices. Bridging the gap between aspirations and opportunities.
- Equipping students and parents with scientific, structured guidance.
- Ensuring choices are made responsibly, ethically, and with full awareness of future possibilities.

COLLABORATION WITH UNOQUE

To deliver professional, research-driven career guidance, we have partnered with UNOQUE Indore, an expert EdTech platform specializing in:



Career counselling
(including psychometric assessment)



Exploratory career workshops



Virtual work experience modules



Student mentoring by peer experts



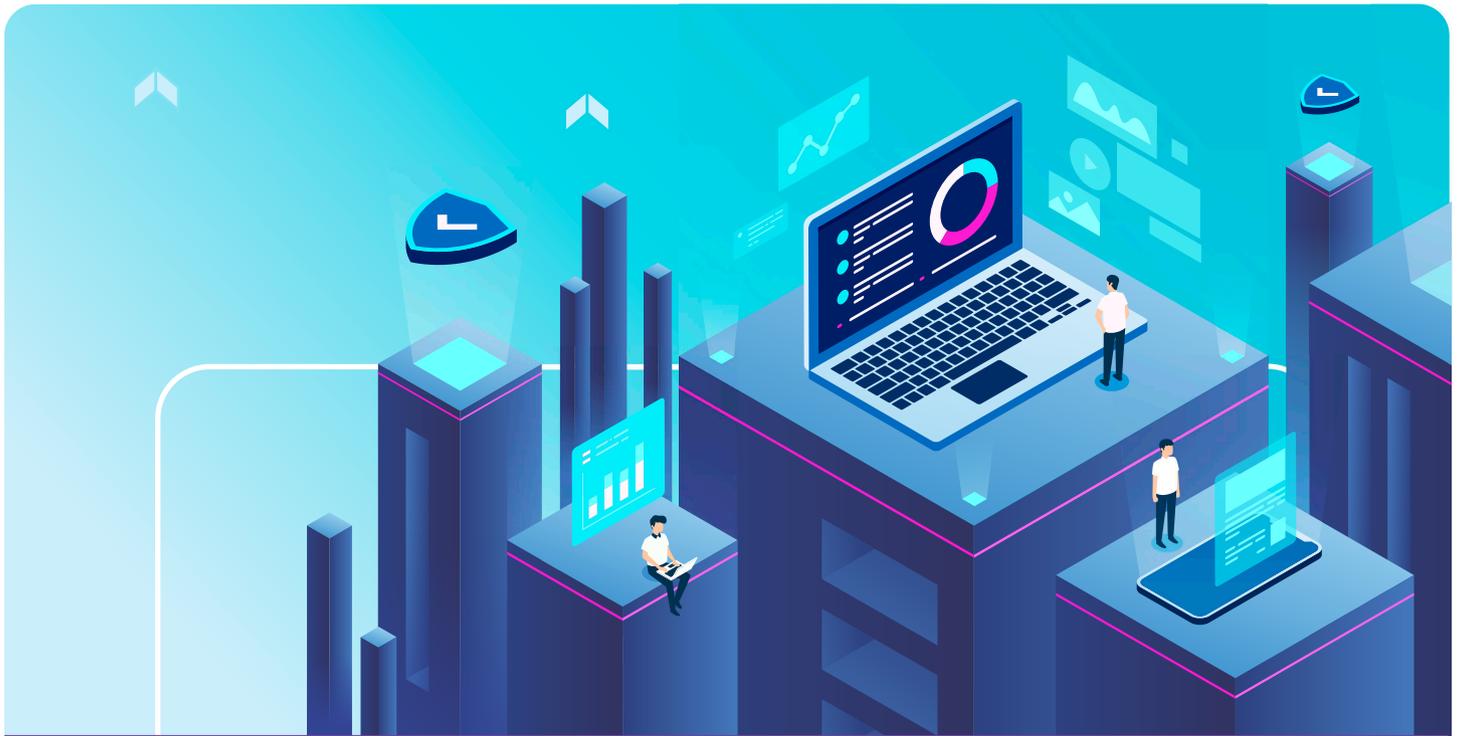
Masterclass series with industry leaders



Indian and global university admissions guidance



Test preparation (SAT, ACT, IPMAT, BBA, IELTS, etc.)



KEY FEATURES FOR STUDENTS

UNOQUE will provide the following at our campus and on its digital platform:

1. Complimentary Service:

- General Seminars and Introductory Sessions for students and parents.

2. Specific Services (PAID):

- **1:1 Career Counselling:** A detailed, individualized session focusing on stream and subject selection, future planning, and career mapping (INR 4,500 per student incl. psychometric test; prior appointment required).
- **Career Exploratory Workshops:** Three-day interactive workshops for Grades XI and XII, including live tasks and expert interaction (INR 499 per workshop or INR 999 for all-access).
- **Indian University Admission Support:** Shortlisting colleges, profile evaluation, help with applications, SOPs, and mentorship (INR 10,000/student).
- **Global University Application Support:** College shortlisting, profile building, application/SOP/visa support (INR 50,000/student). Page 1 of 2
- **Test Preparation:** For competitive exams (SAT/ACT/IPMAT/CLAT/IELTS), fees per exam batch as per official schedule (see below).
- **Virtual Work Experience:** 6–8-hour job simulation modules across diverse fields.
- **Student Mentoring:** Online appointments with mentors currently or recently enrolled at top colleges, sharing real-world advice.
- **Masterclass Series:** Seminars by industry experts, skill development, and employability modules.

FEE TABLE

SPECIFIC SERVICE	PER STUDENT FEE
1:1 Career Counselling (Incl. Psychometric test)	INR 4,500
Indian University Application	INR 10,000
Global University Application	INR 50,000
Career Exploratory Workshop (per workshop)	INR 499
All Workshops Access Pack	INR 999
SAT/ACT/Entrance Prep (min 15 students)	INR 35,000
IELTS Training (min 15 students)	INR 10,000
All fees are exclusive of 18% GST	

Access mechanisms and scheduling will be circulated in upcoming communications.

PARENTAL ENGAGEMENT & OPPORTUNITY

Parental involvement is vital for student success. DISHA includes:

- ➡ Parent orientation sessions with counsellors and mentors.
- ➡ Direct invitations to participate in workshops, seminars, and one-on-one sessions.
- ➡ Transparent feedback and reporting on all guidance activities.

Your active support will empower our students to make choices aligned with their strengths and future aspirations. The programme will run throughout the academic year, and students may choose services as per their needs and ambition.

DISHA aims to prepare students not just for career milestones, but for life. Our partnership with UNOQUE will foster responsible, ambitious, and well-prepared graduates. Together, let us guide our children towards higher ambitions and meaningful futures.