

LESSON PLAN -2
SUBJECT : COMMERCE (Business Studies)

TOPIC- Principles of Management

BRIEF DESCRIPTION:

State the meaning, nature and significance of principles of management; Taylor's principles and techniques of Scientific Management; Fayol's principles of management.

KPI NO. - 02

OBJECTIVES:

KPI DEFINITION :

To develop the ability to write the answers by using appropriate subject - related terminology.

Using of proper language and Keywords in theory.

Understanding of Principles of management and its application in real life situation.
Contributions - Taylor v/s Fayol

Objectives:(put Bloom's level

I- Specific Objectives- (: (Enable students))

SP 1. - Understanding of Principles which are universal in nature along with positive and violating effect

SP 2. To Give more Practice in the form of different typology of questions.(U)

SP 3. To Define Meaning,nature &significance of principles of management.(U)

SP 4. To Explain the Role of Taylor and Fayol in principle of management. .(K)

SP 5. To give them more practice for understanding and knowledge-based questions (U)

SP 6. To motivate students for Regular and rigorous practice of questions. (K &U)

II -Behavioural Objectives

To enable the students to-

B 1. Inculcate the careful thinking of Management principles and its importance. (U)

B 2 Application in day-to-day life and solve the daily routine problem. (APP)

B 3 change their approach through practical learning . (APP)

B 4 principles which managerial level must use when they deal with their subordinated. application of principles.(Ay)

B 5 integrate different information related to principles and its importance.(Sy)

B 6 principle which you deal with real life situation.(APP)

B 7 Analyse Taylor and Fayol and their logics about organization,s management.(AN)

PROCESS /ACTIVITIES

(these can be put under- activity to introduce, activity to support learning, activity to assess learning)

ACT 1 . VISIT any institute and observe the management system and analyses how many principles they are using to to achieve their goals effectively & efficiently. . (K) & (APP)

ACT 2 From business magazines, annual reports, newspapers or internet find out what changes are taking place in companies relating to corporate governance, production practices etc. Prepare a scrapbook. Discuss these cases with your teacher and friends. Prepare a report of the same. . (K) & (APP)

ACT 3 Visit a factory. Find about their production system and method of wage payment. Prepare a report and discuss it in your class and with your teacher. . (K) & (APP)

ASSESSMENT:

A 1 Present the report of Act. 1

A 2 Self Assessment test:

1) In your school, you observe that books are kept in office, chalks in the library and office records in the staff room.

Which principle of management is violated here and How will that affect the achievement of school objectives?

. (A)

2) In Simran Ltd., an employee has the objective of maximizing his salary, but the organizational objective is to maximize output at competitive cost. There was some dispute on this for a while. Eventually, the organization’s interest was given priority over employees’ interest. Name the principle related to this situation. . (A)

3) How is the Principle of ‘Unity of Command’ useful to management? (K)

4) Define scientific management. State any three of its principles. .(K)

5) If an organisation does not provide the right place for physical and human resources in an organisation, which principle is violated? What are the consequences of it? . (K)

6) Explain any four points regarding significance of Principles of management. .(K)

7) Explain the principle of ‘Scalar Chain’ and gang plank. .(K)

Verbal questions will be asked in the class. Some question will be given in the class for practice.

Digital Content to be used: - (E)

DIGITAL CONTENT TO BE USED:

Ppt’s Video - Rajat Arora : <https://youtube.com>

EXPECTED LEARNING OUTCOME–

Students will be able to:

- 1 To defines principles of management and explains the concept
- 2 To describes the nature and significance of principles of management
- 3 To understands Taylor's principles of scientific managemen
- 4 To Identifies and describes Functional formanship, standardisation and simplification of work, Method study, Motion study, Time study and Fatigue study as Taylor's techniques of scientific management
- 5 To Identifies and explains Fayol's principles of management
- 6 To differentiates between Unity of command and Unity of direction

Placement of Objectives, Instructional Activities and Assessment						
Topic: Principles of Management						
	KNOWLEDGE	UNDERSTANDING	APPLICATION	ANALYSIS	SYNTHESIS	EVALUATION
Objectives	2	5	3	2	1	

Activities	3		3			1
Assessment	5		2			

REVIEW OF THE LESSON PLAN
(TO BE DONE WHEN THE LESSON GETS OVER)

Problems faced –

Success-

Failure-

Real Learning Outcomes

ELO-

Students' response/ participation

Teacher's Learning

TO INCORPORATE IN TERM 2-