

LESSON PLAN 1
SUBJECT : BUSINESS STUDIES

TOPIC- CH-1 Nature & significance of Management

BRIEF DESCRIPTION-

Meaning, characteristics and its importance of management in an organization, concept of Effectiveness & Efficiency

The nature of management as an art, science and profession; functions of management; Planning, organizing staffing Directing , and controlling . levels of Management and their functions.The nature and importance of coordination

KPI DEFINITION : To develop the ability to write the answers by using appropriate subject - related terminology.

Using of proper language and Keywords in theory.

KPI NO. - 01

OBJECTIVES:

I- Specific Objectives-

SP 1. To understand the concept in an exact way and also share their view about the application of management.(U)

SP 2. To give more Practice in the form of different typology of questions. (APP)

SP 3. Prepare notes to improve writing skills i.e To the point answers,using more example,flow chart,pictures etc. (SY)

II -Behavioural Objectives

To enable the students to-

B 1. Express the careful thinking of Management and its working styles. (U)

B 2 Apply in their day to day life (APP)

B 3 Developing their approach through practical learning. (SY)

B 4 Take interest in subject and be attentive during lecture and share their ideas and experience in class. (APP)

PROCESS /ACTIVITIES

ACT 1 . Group Activity

Students will be divided into 3 groups taking place at higher management level, middle management level and lower management level. Accordingly 3 groups A, B and C can be formed for the three levels. Then the findings of the groups can be summarized. (K 1) & (APP 1)

ACT 2 Visit to an Organisation (any Organisation run by Choithram Trust) and observe the management principles. Prepare a report on visit.

Learning objective: Achievement of Goals effectively &efficiently. (U 4) (APP 2)

ASSESSMENT:

A 1 Present the report of Act. 1 (EV 1)

Parameter to Assess 1) Understanding Concept (2) Presentation (3) Leadership Quality (4) Content

A 2 Periodic Test –I (APP-1)

Self Assessment test Pattern: Case study and Logical based question

- 1) Identifies the process of management in the day-to-day activities of people to explain the concept of management. **(K 1)**
- 2) Defines and differentiate between Effectiveness and Efficiency. **(K 2)**
- 3) Explains how both effectiveness and efficiency are important for management **(K 3)**
- 4) Identifies the objectives of management as organisational, social and personal. **(K 4)**
- 5) Explains how management can be considered as an art, an inexact science and has some features of profession. **(K 5)**
- 6) Understands the term "coordination" **(U 1)**
- 7) Describes the characteristics and importance of coordination
- 8) Volvo Ltd's target is to produce 10000 shirts per month at a cost of Rs. 100/- per shirt. The Production Manager achieved this target at a cost of Rs. 90/- per shirt. Do you think the 'Production Manager' is effective? Give one reason in support of your answer. **(A 6)**
- 9) To meet the objectives of the firm, the management of Bhavya Ltd. offers employment to physically challenged persons. Identify the organizational objective it is trying to achieve. Give reason in support of your answer. **(A 2)**
- 10) Sridhar's father is working as a section in-charge in a government office. Identify the level of management at which he is working? State any five functions that he has to perform at this level **(A 3)**

DIGITAL CONTENT TO BE USED:

PPT and PDF on Levels of management Nd summary of complete chapter

EXPECTED LEARNING OUTCOME

Students will be able to

- 1) get the complete understanding of the concept of management and its importance
- 2) Verbal Questions will be asked in the class. Some practice questions will be given in the class.
- 3) Recognizes, draws relationships and narrate processes concepts in business
- 4) Explain the functions of management

Placement of Objectives, Instructional Activities and Assessment						
Topic: Nature & Significance of Management						
	KNOWLEDGE	UNDERSTANDING	APPLICATION	ANALYSIS	SYNTHESIS	EVALUATION
Objectives		2	3		2	
Activities	1		2			
Assessment	5	1		3		1

REVIEW OF THE LESSON PLAN
(TO BE DONE WHEN THE LESSON GETS OVER)

Problems faced –
Success-
Failure-

Real Learning Outcomes

ELO-

Students' response/ participation

Teacher's Learning

TO INCORPORATE IN TERM 2-